

Festival of ★ LIGHTS ★

CELEBRATION

NOVEMBER 24 & 25 • 2023



SHOW YOUR SUPPORT



HELP US MAKE FESTIVAL OF LIGHTS THE BRIGHTEST AND MOST FUN FAMILY TRADITION IN WALKER!

FESTIVALOFLIGHTSWALKER.COM

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INFORMATION:



@FESTIVALOFLIGHTSCELEBRATION

WALKER MINNESOTA'S ANNUAL

Festival of

LIGHTS

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HOW TO PARTICIPATE & SUPPORT FESTIVAL OF LIGHTS

1. SHOP & SIP S'MORE I MUGS

Join in and help us fill our Shop & Sip Mugs with coupons and goodies! Each mug will be sold for \$25 and all proceeds will go towards the Festival! Show your support for the event, get more people into your establishment and have fun!

- Coupons can be any value you would like \$ • 125 coupons are needed per business
- Coupons must be dropped of at the Chamber by Nov. 8

2. DECORATE YOUR BUSINESS STORE

It is our goal to have the town of Walker filled with Holiday Cheer and decorated for the season! Businesses are encouraged to hang lights and decorate their store fronts for the Holidays!(Think a Hallmark Christmas Village)

3. DESIGN A FLOAT FOR OUR MIRACLE ON 5TH STREET FLOAT VILLAGE & BLOCK PARTY

Join in on the Festive fun on 5th street with your decorated float! We have changed it up a bit and we've created a magical moment to celebrate our community with a float village on 5th! Think a parade but without the driving! Grab your friends, co-workers or family and design a float today! Let's fill the street!

4. HOST A CREATIVE CRAFT STATION

Help spark creativity this Holiday Season and host a creative craft station at your business! It is up to you on the craft you would like to promote and you can decide how much to charge guests. The Festival of Lights marketing team will help you promote and share amongst our guests!

5. DONATE TODAY

Looking to show your support and help keep this tradition alive in Walker? Monetary Donations are always needed and appreciated! Send check to the Leech Lake Chamber.

6. SHARE THE EVENT!

Share our Festival of Lights event!!! Hang a poster on your store, hand out flyer's, share on your social media! Talk about the event with your customers! If needed, please reach out for marketing material.

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