



## MEMBERSHIP FORMULA – 2023

ACCOMMODATIONS, RETAIL, SERVICE BUSINESSES, PROFESSIONAL SERVICES, AND  
INDIVIDUALS

### **NOTE:**

- 3 part-time employees/commissioned salespersons equal 1 full-time employee.
- 10 campsites equal 1 cottage  
(Fractions will be rounded down to next whole number).
- 10 seasonal mobile homes equal 1 cottage  
(Fractions will be rounded down to next whole number).
- 2 launches equal 1 cottage (Fractions will be rounded down to next whole number).
- 1 houseboat equals 1 cottage.

Where the term unit is used, it means the number of cottages, rooms, seasonal mobile homes, campsites or launches (figured according to the above listed specifications) for the following businesses: resorts, motels, B&B, campgrounds, houseboats and launch services.

All businesses are to go to the first category, which fits their business and that is the tier into which they would fall.

Any multiple businesses in the Chamber area must join at the rate of their highest single unit. The business owner may also join each of his multiples, **separately, at a 50% discount off their tier.** Member pays the highest tier in full; the second business qualifies for the discounted rate. If there is a third and fourth business, then the third pays full and the fourth pays half.

An **associate membership** is defined as: those who transact business in the area with no Real Estate investment (owned or leased) in the primary chamber business area.

### **TIER I**

\$2275.00

- A. 17 or more units with dining and/or liquor (lodging).
- B. 23 or more units (lodging).
- C. 23 or more employees (retail/restaurant).
- D. Over 10,101 square feet primary 1st floor retail (retail/restaurant).
- E. 13 or more employees (professional/services).

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**TIER II**

\$1775.00

- A. 11 to 16 units dining and/or liquor (lodging).
- B. 17 to 22 units (lodging).
- C. 17 to 22 employees (retail/restaurant).
- D. 7,501 to 10,000 square feet primary 1st floor retail (retail/restaurant).
- E. 7 to 12 employees (professional/services).

**TIER III**

\$1250.00

- A. 5 to 10 units with dining and/or liquor (lodging).
- B. 11 to 16 units (lodging).
- C. 11 to 16 employees (retail/restaurant).
- D. 2,501 to 7,500 square feet primary 1st floor retail (retail/restaurant).
- E. 5 to 6 employees (professional/services).
- F. Golf course with dining and/or liquor.

**TIER IV**

\$760.00

- A. Up to 4 units with dining and/or liquor (lodging).
- B. 5 to 10 units (lodging).
- C. 5 to 10 employees (retail/restaurant).
- D. 1,001 to 2,500 square feet primary 1st floor retail (retail/restaurant).
- E. 3 to 4 employees (professional/services).
- F. Golf course with no dining and/or liquor.

**TIER V**

\$425.00

- A. Up to 4 units (lodging).
- B. Up to 4 employees (retail/restaurant).
- C. Up to 1,000 square feet primary 1st floor retail (retail/restaurant).
- D. 1 to 2 employees (professional/services).

**TIER VI**

- \$70.00 Sr. Citizen/Individual Membership.
- \$160.00 Church Membership/Nonprofit organizations.
- \$300.00 Associate Membership (description just above Tier I).
- \$300.00 Guide/Professional Services (0 employees).
- \$500.00 Governmental, city & county organization.