

Benefits of Chamber Membership

Publications

Leech Lake Area Guide/Membership Directory – Free with your membership.

The Leech Lake Area Destination Guide is the consumer's first introduction to the Leech Lake and Walker area. The directory is a great resource that features a complete list of Leech Lake Area Chamber of Commerce members.

We distribute over 42,000 copies annually to visitors, at sport shows, through businesses, realtors, resorts and lodging establishments, Explore MN and state travel centers.

Company Logo is not included with Free listing – logo added \$50 (Please email your logo)

Facebook & Twitter Logo beside Listing - \$20 each

Website Marketing and Networking Opportunities

Enhanced Business Directory Listing – Free with your membership.

All Chamber members receive an accessible mini-webpage as a benefit of membership. As a marketing opportunity, members have a chance to spice up the look of their page by adding pictures, color logo, expanded descriptions and keywords.

Chamber website – Chamber logo on your site with direct connect

Up To Date Community Information – stay in the loop on important issues

Listing on Chamber website - listing on www.leech-lake.com Free with your membership.

Promote your events – Free with your membership - Send us your flyers or brochures and we will put them in the weekly email, on our website, Facebook and Twitter.

Membership Mailing Labels – 1 - printed copy is Free with your membership.

Chamber members who are interested in initiating their own mailing campaign have a unique opportunity to share their business message directly with fellow members. The chamber list is updated regularly, and mailing labels will be prepared for a business upon request.

Weekly Email Blast - Free with your membership.

Every Monday an email blast is sent to over 2400 members and interested parties. These emails include chamber meetings, chamber events, member of the week, new members, fishing reports and many chamber member's events. This is a great way to keep updated on all events and also get your own event or sale out to the public.

Weekly Text Message - Free With your membership

Supply us with your cell number and receive a text with accommodations updates and list of upcoming events once a week.

Weekly Events Listing – Free with your membership

Every Thursday get a new and updating listing of events for your employees and customers.

Updated Accommodations in the office – Free with your membership

Let us know your cancellations and openings and we will help you to fill them.

Webinars - Free with your membership.

The chamber along with Chamber Master and Google will be offering YouTube webinars about websites, Google maps, getting your business on the web and much more.

Business After Hours – Free with your membership.

Business After Hours is usually held the third Thursday of the month September – May of the year. This is a great opportunity to have other members visit your business and network with others from the area.

Logo and information about event on newsletter, Facebook, Twitter and website. E-blast to members with event information

Registration, name tags

Set of mailing labels for your direct mailing.

REMEMBER: attend other Businesses after Hours if you would like others to come to yours!

Additional Free Benefits of Leech Lake Area Chamber of Commerce

-**Opportunities to grow both professional and personally** – The Chamber offers options to fulfill member's interests outside of the work environment – volunteer committees and community events.

-**Tourist Information Center** – FREE brochure display with membership. Space in the brochure rack for all chamber member's brochures. We see over 4000 visitors per year at our tourist information center.

-**Conference Room** – Available for Leech Lake Area Chamber members who may need a meeting space.

-**Chamber Dollars** – Chamber Dollars are designed to keep the shopping dollars local, be sure your staff is trained on how to accept them.

- **Membership Decals** – Display your membership decal in your window or on the door so that everyone knows you are a chamber member and accepts chamber dollars.

-**Business Referrals** - Over 4000 visitors enter the tourist information center each year. PLUS, we receive well over that amount in phone calls. Think of the referrals.....we only refer chamber members.

-**Chamber Ambassadors** - This group serves as a welcoming committee for new business and at special functions.

Digital Excel File Membership List

Chamber Members may receive a digital file in an Excel spreadsheet of chamber member's addresses.

- **Calendar of Events** – Log into your business page on the chamber website and post your event on the Community Calendar of events for the community and visitors to see.

- **Community Events** – Let us promote **your** events, we have display space inside and outside of the visitor center, we add your poster to our website, put it on social media and even mention your event on our phone message.

-**Website Benefits** – You can utilize the site by using Hot Deals (online coupons), post job openings and post your events on the site.

-**Promotions** – Be a part of \$170,000 of annual promotions, including website and social media campaigns, radio and print ads, year around tourist information center.

- **Group Travel Welcome Packets** – Opportunity to include your coupon or business information in visitor welcome bags that are created at the chamber office.

-**Hotline Call List** – Shoplifters, bad checks, counterfeit money? We will let you know the second we know.

- Member of the Week – Opportunity to be Member of the week and featured in the Pilot Independent, website, Facebook and Twitter.

-Join a Committee – We work hard to keep you informed on important issues. Interested in participating?

- Ambassadors – Ethnic Fest – Walker Bay Days – Cass County Jedi Workforce – North Central Transportation – Bikeable Community – Education and Leadership – Fall Has It All – Chamber Board

Chamber also serves on Regional Committees

Explore MN – Paul Bunyan Trail – North Country Trail – AIS Taskforce –

ACT on Dementia_

Lake Country Scenic Byway

-People do business with people they know! Grow your business by taking advantage of the many networking opportunities the Chamber provides.

-Our members are at the top of our organizational structure –The chamber exists to support the 275+members.

-Investing in the Leech Lake Area Chamber helps to promote quality community growth – This brings new consumers for your business and new businesses to our area.

-Participation pays off! In many ways, a chamber membership is similar to a gym membership. Signing up is easy, but if the membership is underutilized, it would not be effective. Participation helps you grow as a person, a business and helps to improve your community.

Additional Marketing Opportunities

Destination Guide Ad Pricing

1/8 page	\$335	¼ page	\$660
½ page	\$1300	Full Page	\$2500
Inside Back Cover	\$2970	Back Cover	\$3190

Your company logo is included in the Membership Directory with ad purchase (\$50 Value)

Website Hot Link – Make it easy for those looking at our website to link directly to your website. \$60 for an entire year.

Website Banner Ads – [contact Jason from Chamber Master for more information.](#)

Scrolling banner ads are available to those businesses wishing to drive more traffic to their business site from the chamber website (leech-lake.com)

Chamber Mailing Service (CMS) - is a service provided to inquiries by phone, email and web visits who ask for information on our area. Chamber members have the opportunity to include their brochure in more than 3000 packets per year. [There is an annual fee of \\$100 plus .40 for each small brochure and .80 for each large brochure.](#) (Information will be sent out in December)

Biz-Blasts - Member to Member Advantage Email Marketing - [\\$65 per blast/\\$50 non profit](#)
Chamber members have the opportunity to buy an email blast to advertise their events, sales, opportunities etc. to over 1900 email addresses, that number grows daily.
The Chamber member provides us with their email, a subject line and a PDF or jpeg for the image that will be seen. We take care of the rest!

Leech Lake Chamber Coupon Book – Opportunity to be included in the annual coupon book that The Pilot Independent prints each spring.

Electronic Board - You can advertise your event on the electronic board in front of city hall for a fee – [contact chamber for prices.](#)

Sponsorship Opportunities for Ethnic Fest – Walker Bay Day- Festival of Lights

Sponsorship information will be sent out in April. There are many levels of sponsorship with various opportunities. Please watch for this in your mail.

Underwriting Opportunities – For Education program opportunities

